



Teen Lifeline

The Crystal Ball, A Night of Hope

October 6, 2012

Featuring a presentation of the

**Alfredo J. Molina
Community Lifeline Award**

Presented to

Jerry Colangelo

The Alfredo J. Molina Community Lifeline Award is presented to individuals who have made extraordinary contributions to the service of others in their lifetime, particularly to youth. The recipient serves as a community role model; provide inspiration to others with their personal and professional integrity, leading through creativity, initiative and excellence. In 2005, the award was named in honor of the inaugural recipient, Alfredo J. Molina, for his service to Arizona youth and our community. Presented each year at Teen Lifeline's annual Crystal Ball, the Alfredo J. Molina Community Lifeline honors an individual whose compassion, contributions and overall community goodwill have benefited the youth of Arizona.

Teen Lifeline is proud to announce that Jerry Colangelo has been selected as the 2012 Alfredo J. Molina Community Lifeline Award recipient. Jerry Colangelo is a respected American businessman and sports mogul. He has changed the landscape in the game of Basketball. As former Chairman of the NBA Board of Governors, Colangelo has been a major influence on the growth of the NBA. Colangelo has been named the NBA's Executive of the Year an unprecedented four times. Among many other accomplishments, Jerry Colangelo owned the NBA's Phoenix Suns, built two state-of-the-art sports facilities and brought Major League Baseball to Phoenix with the Arizona Diamondbacks expansion team.

Beyond individual accomplishments, Jerry Colangelo focuses on bettering the world around him. He is a co-founder of the Integrity Business Institute and the annual Integrity Business Summit, created in 2011 and designed to raise the focus on Integrity and expectation that Integrity is the most important element in business and how we live our lives.

While his track record will endure in sports history and business, Jerry Colangelo is also recognized as one of the most generous and effective humanitarians in the U.S. He supports and helps raise millions of dollars each year for causes benefitting children, women, the infirmed and the disadvantaged. He is chairman and past chairman of more than a dozen national and regional councils and foundations concerning education, leadership, youth development, arts and culture, athletics and commerce.



“She said she had called and hung up about a hundred times, she was too afraid to say anything – now she is too afraid not to.” – Kelly, peer



THE CAUSE:

Imagine a world where 60% of our teenagers has thought about suicide, 1 in 6 has made a suicide plan and nearly 1 in 10 has attempted suicide. *Imagine* a world where our teens are struggling with peer pressure, bullying, substance abuse, physical abuse, gang violence, and then... *imagine* limiting access to the resources teens need to deal with those stressors. Sadly... that world is a reality for most of our teens today. In 2009, 53 Arizona teens (one teen a week) lost their life to suicide.

Teen Lifeline is safe, confidential, and crucial crisis service where teens help teens make healthy decisions together. Established in 1986 in Arizona, our goal is to answer teens' calls for help. Over the past 26 years, Teen Lifeline has served over half a million teens and families in Arizona.

- Annually over 11,000 teens call the hotline looking for help. 1 in 4 teens have called with thoughts of suicide and depression. That's over 1,100 suicidal teens per year!
- We train 60 teens annually at Life Skills Development to serve on the hotline as volunteer peer counselors. On average each volunteer will take 200 calls each year from teens who have nowhere else to turn.
- Through our Community Education and Outreach program, Teen Lifeline is able to reach over 35,000 people every year. These skill based prevention programs not only spread our name and hotline number, but also educate the community on important issues and how to deal with them.

THE EVENT: The Crystal Ball, A Night of Hope

Date: Saturday, October 6, 2012
Evening begins at 6:30 pm

Location: Montelucia Resort & Spa
4949 E Lincoln Dr.
Scottsdale, AZ 85253

Event Chair: Renee Dee and Jennifer Collins

Attire: Cocktail Chic

Tickets: Individual Tickets - \$250 each

Sponsorship: Sponsorship packages range from \$3,000 - \$25,000
Please visit www.teenlifeline.org for more information.



Proud Sponsor

The Crystal Ball, A Night of Hope Sponsorship Opportunities

Precious Sponsorship Level

- Superior table placement for 20 guests at the event (2 Tables).
- Logo inclusion in all printed materials (Deadline September 1)
- Full page advertisement in the event program and video loop (Deadline September 24)
- Recognition with logo and link for one year on the Teen Lifeline web site & post of on our social media outlet
- Printed sign of advertisement placed at the event site.
- Included as an official sponsor in all media information
- Recognition in stage announcements
- Recognition in the Teen Lifeline annual report mailed to all supporters

Investment: \$25,000

Glistening Sponsorship Level

- Superior table placement for 10 guests at the event. (1 Tables)
- Logo inclusion in all printed materials (Deadline September 1)
- 1/2 page advertisement in the event program (Deadline September 24)
- Recognition with logo and link for one year on the Teen Lifeline web site & post of on our social media outlet
- Company name included in video presentation at the event
- Included as an official sponsor in all media information

Investment: \$15,000

Shimmering Sponsorship Level

- Table placement for 10 guests at the event (1 Tables)
- 1/2 page advertisement in the event program (Deadline September 1)
- Recognition on the Teen Lifeline web site & post of sponsorship on our social media outlet
- Company name included in video presentation at the event

Investment: \$10,000

Sparkling Sponsorship Level

- Table placement for 10 guests at the event (1 Tables)
- Listing in the event program (Deadline September 24)
- Recognition on the Teen Lifeline web site & post of sponsorship on our social media outlet

Investment: \$5,000

Shining Sponsorship Level

- Table placement for 10 guests at the event (1 Tables)
- Listing in the event program (Deadline September 24)

Investment: \$3,000

VIP Seating Level

- 2 guests to be seated at a VIP Table (*Table seats 10 guests*)
- Listing in the event program (Deadline September 24)
- Recognition includes name(s) in video presentation at the event

Investment: \$2,000

The Crystal Ball, A Night of Hope Underwriting & Title Sponsorship Opportunities

All of the Underwriting / Title opportunities include the following benefits:

- ¼ page advertisement in the event program (Deadline September 24)
- On stage announcements and inclusion in the video presentation
- Recognition with company logo on the Teen Lifeline web site
- Company name listed as a Sponsor in our newsletter and our Annual Report

In addition to the above benefits, each title opportunity has unique benefits exclusive to the sponsor.

Entertainment Sponsor

Help us provide top-notch entertainment at this event by underwriting the expenses of our featured act. The exclusive Entertainment Sponsor will receive:

- Special recognition in the program as the Entertainment Sponsor
- Sign near the stage area
- 2 seats to the event

Investment: \$10,000

Gift Sponsor

Teen Lifeline distributes gifts to each attendee to the event. The exclusive Gift Sponsor will receive:

- Logo positioning on the gift
- Special recognition in the program as the Gift Sponsor
- Opportunity to include a marketing piece with the gift

Investment: \$7,500 or Gift Donation

Beverage Sponsor

Beverage stations are always a focal point at any event providing a sponsor great exposure. The exclusive Beverage Sponsor will receive:

- Special recognition in the program as the Beverage Sponsor
- Table-tent signs on the bar or distribution of client provided cocktail napkins.

Investment: \$7,500

Print Sponsor

Teen Lifeline distributes 3000 invitations and approximately 200 event programs which provide an excellent opportunity for a memorable impact on this audience. The exclusive Print Sponsor will receive:

- Special recognition in the program as the Print Sponsor

- Inclusion on the back of the invitations

Investment: \$4,500 or Printing Donation

Valet Sponsor

The majority of guests to this event use the valet service for their vehicles. As the Valet Sponsor you have the opportunity to receive unique exposure as guests enter and leave the event through signage at the valet station. You also have the opportunity to have the Valet staff leave something in the vehicles for our guests. The exclusive Valet Sponsor will receive:

- Signage at the valet station stating "Valet provided by (your company logo)"
- Special recognition in the program as the Valet Sponsor
- Opportunity to have the Valet staff distribute a marketing piece (to be approved)

Investment: \$4,000

TEEN LIFELINE
THE CRYSTAL BALL
INVESTMENT / DONATION FORM

Yes! We would like to support the Teen Lifeline Crystal Ball Event.

Name/Company Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone(s)#: _____

Yes, We would like to contribute to the Teen Lifeline Crystal Ball Event .

Sponsor Levels:

We would like to participate as a sponsor at one of the following levels:

- Precious - \$25,000 (includes 20 tickets)
- Glistening - \$15,000 (includes 10 tickets)
- Shimmering - \$10,000 (includes 10 tickets)
- Sparkling - \$5,000 (includes 10 tickets)
- Shining - \$3,000 (includes 10 tickets)
- VIP Seating - \$2,000 (includes 2 tickets)
- Title Level _____ \$ _____

Tickets:

We would like to attend the event:

- Table of 10 - \$2500
- Individual Tickets - \$250 each, _____ of tickets, \$ _____ total
- Donation, Auction Item *(Please describe item and include its value)*

Payment Method

Please charge my:

- American Express Master Card Visa

Card # _____ Expiration Date: _____

Name as it appears on Card: _____

Signature: _____

- Please submit an invoice to the above address.
- Enclosed is my check for \$ _____
Please make check payable to: Teen Lifeline

Please mail this form to:

Teen Lifeline
P.O. Box 10745
Phoenix, AZ 85064

For more information contact:
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